

# Cookie Policy

**Effective Date:** 21.03.25

**Last Updated:** 21.03.25

Bricks uses cookies and similar technologies to enhance your experience on our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

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## 1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or tablet) when you visit a website. They help websites remember your preferences, improve functionality, and analyze usage.

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## 2. How We Use Cookies

We use cookies for the following purposes:

- **Essential Cookies:** Necessary for website functionality, such as ticket purchases and security.
  - **Performance & Analytics Cookies:** Help us analyse website traffic, track visitor behavior, and improve user experience.
  - **Marketing Cookies:** Used to deliver relevant ads and promotional content.
  - **Functionality Cookies:** Store user preferences (e.g., language, venue location) to enhance browsing experience.
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## 3. Third-Party Cookies

We may allow third-party services (such as Google Analytics, social media platforms, and advertising partners) to place cookies on our website to help with analytics and marketing. These third parties have their own cookie policies.

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## 4. Your Cookie Choices

You can manage your cookie preferences in the following ways:

- Adjust your browser settings to accept, block, or delete cookies.
- Use our website's cookie consent tool to modify your preferences.
- Opt out of third-party analytics and advertising cookies via their respective websites.

Note: Disabling some cookies may affect website functionality.

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## **5. Updates to This Cookie Policy**

We may update this policy from time to time. Any changes will be posted on this page with a revised effective date.

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## **6. Contact Us**

If you have any questions about this Cookie Policy, please contact us at:

[info@bricks.london.co.uk](mailto:info@bricks.london.co.uk)

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By continuing to use our website, you consent to our use of cookies as described in this policy.