

# Privacy Policy

**Effective Date:** 21.03.25

**Last Updated:** 21.03.25

Bricks is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, purchase tickets, or interact with us online.

---

## 1. Information We Collect

We may collect the following types of personal information:

- **Personal Identifiable Information (PII):** Name, email address, phone number, billing address, and payment details when purchasing tickets or signing up for our mailing list.
  - **Technical Data:** IP address, browser type, operating system, and website usage data collected through cookies and analytics tools.
  - **Marketing & Communication Data:** Preferences for receiving marketing communications, feedback, and survey responses.
- 

## 2. How We Use Your Information

We use your personal information to:

- Process ticket purchases and send event confirmations.
  - Provide customer support and respond to inquiries.
  - Improve our website, services, and user experience.
  - Send promotional emails, event updates, and special offers (you can opt out at any time).
  - Monitor and analyze website performance to enhance security and prevent fraud.
- 

## 3. How We Share Your Information

We do **not** sell your personal data. However, we may share your information with:

- **Third-party service providers** (e.g., ticketing platforms, payment processors, email marketing services) to fulfill our services.
  - **Legal authorities** if required by law or to protect our rights and security.
  - **Event partners or promoters** if you opt in to receive updates on their events.
-

## **4. Cookies & Tracking Technologies**

We use cookies and similar technologies to:

- Remember your preferences and settings.
- Improve website functionality and security.
- Track website traffic and analyze visitor behavior.

You can adjust your cookie settings in your browser. Disabling cookies may affect website functionality.

---

## **5. Data Security**

We implement industry-standard security measures to protect your personal data from unauthorised access, use, or disclosure. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

---

## **6. Your Rights & Choices**

You have the right to:

- Request access to or correction of your personal data.
- Opt out of marketing communications.
- Request deletion of your data, subject to legal and operational requirements.

To exercise these rights, contact us at: [info@bricks.london.co.uk](mailto:info@bricks.london.co.uk)

---

## **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their privacy policies.

---

## **8. Changes to This Policy**

We may update this Privacy Policy periodically. We will notify you of significant changes by posting the updated version on our website.

---

## **9. Contact Us**

If you have any questions about this Privacy Policy or how we handle your data, please contact us at:

[info@bricks.london.co.uk](mailto:info@bricks.london.co.uk)

---

By using our website, you agree to the terms outlined in this Privacy Policy.